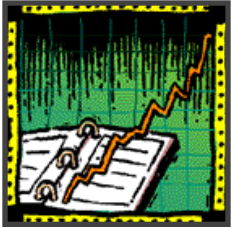


## GE Information Services



**Marketing &  
Sales**



**Purchasing/  
Supplier**



**Logistics  
Management**



**Financial  
Services**

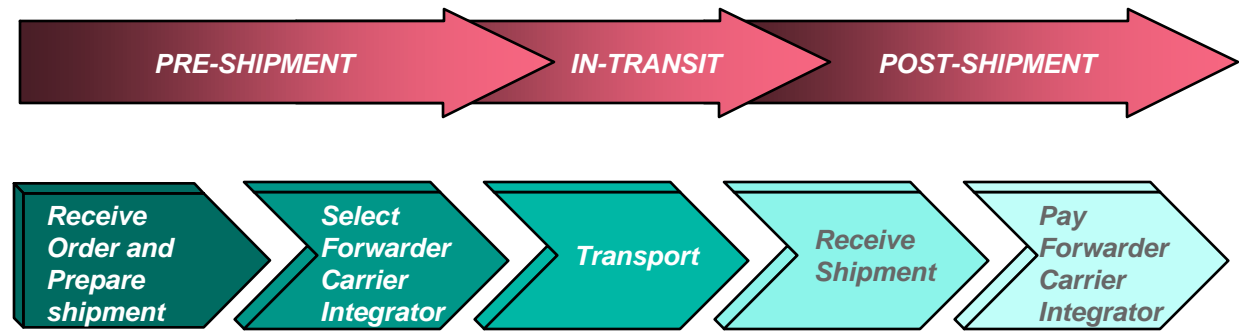


**Community  
Services**



# Logistics Tracking Service



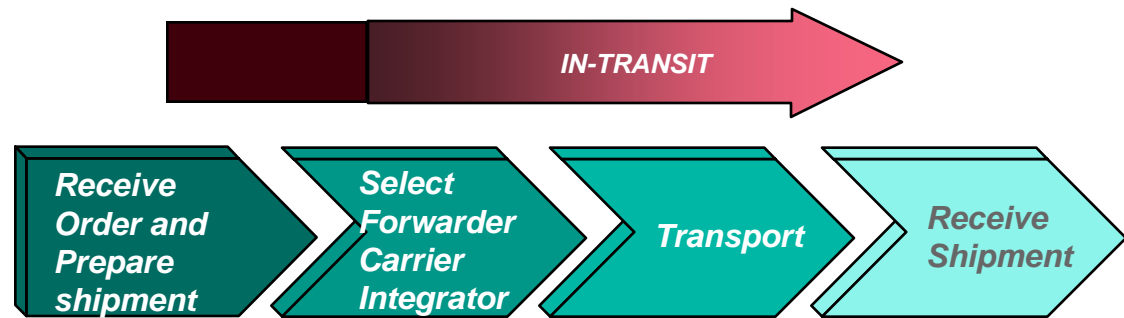


### Market Definition:

“That portion of the **Global Economy** dedicated to the movement and storage of goods and materials, and is concerned with the use of information for the decision, control and supervision of these activities.”

Council of Logistics Management





- **Receive Purchase Order**
- **Begin tracking shipment(s)**
- **Pick up shipment(s)**
- **Provide status of shipment(s) in-transit**
- **Deliver shipments**
- **Provide proof of delivery to shipper**
- **Invoice freight charges**



## GE Information Services

**Maintain Command and Control over your supply chain.**

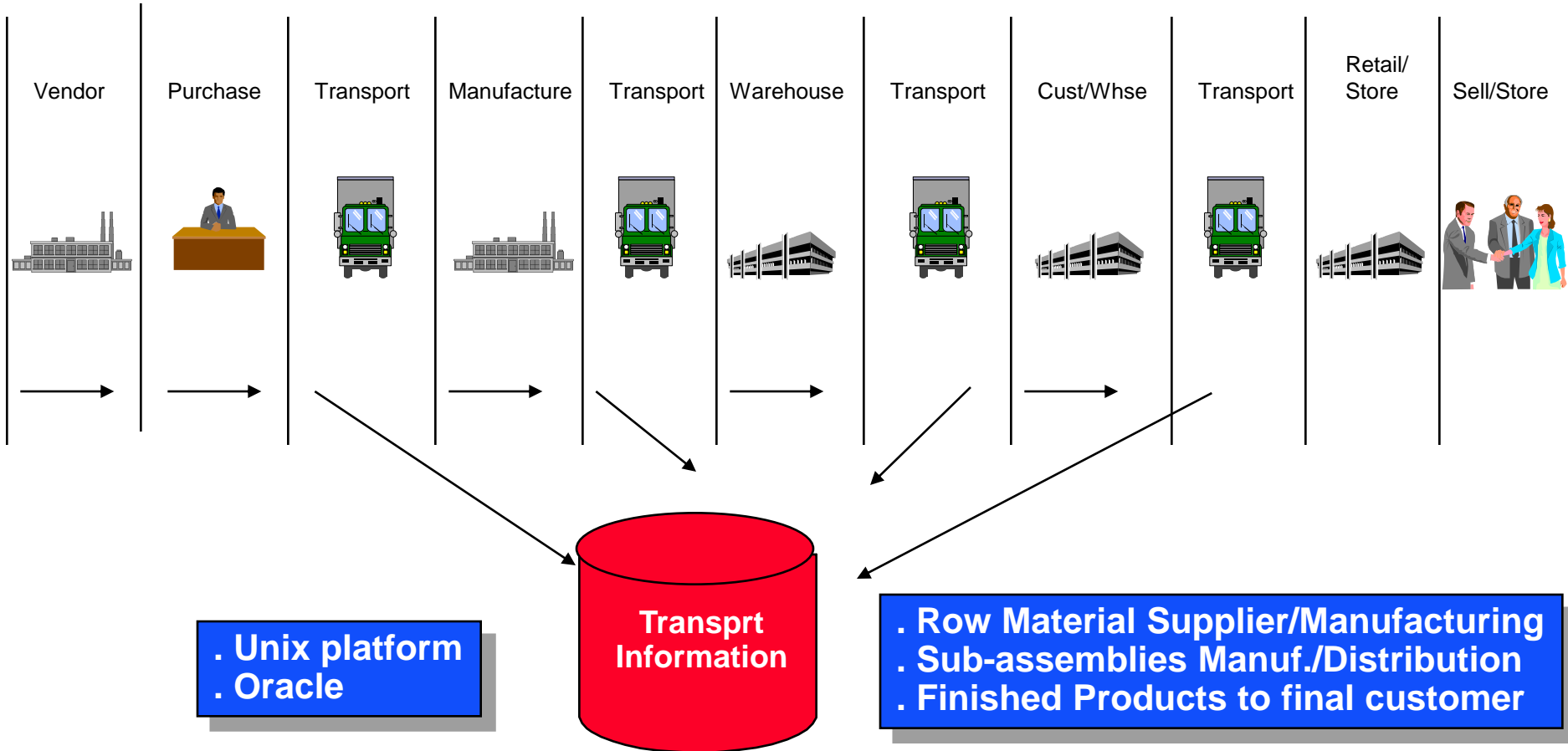
- **A real-time status of inventory during shipment, irrespective of transportation mode and geography to:**



- Help facilitate the management of materials and inventory in transit
- Improve inventory management through access to accurate and timely information
- Compile historical data on shipping times and costs for performance reporting and decision support



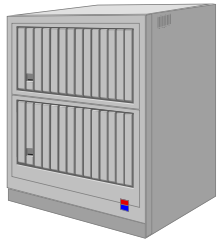
### Logistic Supply Chain



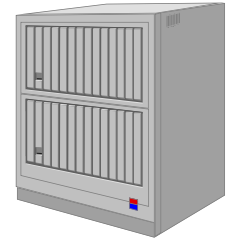
## GE Information Services

### Host Applications

Your Company



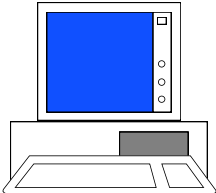
### Host Applications Suppliers Carriers/Transport COs Customers



GEIS  
EDI Service

### PC Workstation

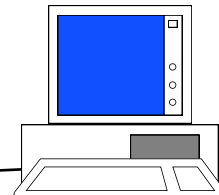
Your Company



(Suppliers, Carriers,  
Customers)

### PC Enquiry & Reporting Workstation

Your Company



(Suppliers, Carriers,  
Customers)

LTS

## The System Architecture





**Need:**

- Improve supplier relations
- Take days out of order-to-delivery cycle
- Take costs out of distribution process

***A Client Example : HTFN***





### **Solution:**

- Real-time status information of shipments from trading partners, customs, airlines, and steamship lines
- Electronic purchase orders and shipment instructions
- Exception reporting capability
- Community management and implementation support

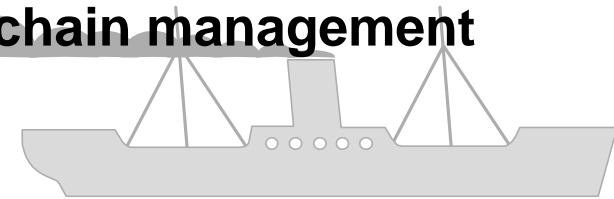
***What it Took!***





**Leveraging supply chain visibility solutions to boost productivity and streamline operations**

- **Facilitate Just-in-Time (JIT), Quick Response, and other competitive initiatives**
- **Manage shipping and administrative costs**
- **Reduce order cycle times**
- **Improve inventory management**
- **Improve overall supply chain management**



- **World Wide Networks  
(Multiprotocol,X.25,SNA,GTN,ISDN,Internet)**
- **A Total Solution Provider with the ability to execute**
  - Consulting
  - Training
  - Product
  - Implementation
  - Integration
  - Support
- **Existing community of 40,000+ companies**
- **30 Years**
- **Global implementation and support**
- **EDI standards expertise**



**Thank you!**

