GE TradeWeb℠
A Service of GE Information Services

Trends in the Electronic Commerce Marketplace

- **EDI continues to grow as a core technology enabling business-to-business commerce**

- **Businesses reach only 40% of their trading partners with traditional EDI**

- **Internet offers tremendous opportunity to expand trading partner communities**

GE TradeWeb
"An innovative electronic commerce productivity solution"

GE TradeWeb, Combining the Best of EDI and World Wide Web Technologies

- **Reduces complexity**

- **Eliminates the need for proprietary software**

- **Established entry-level pricing**

- **Affords membership in GE Information Services' 40,000 trading partner community**

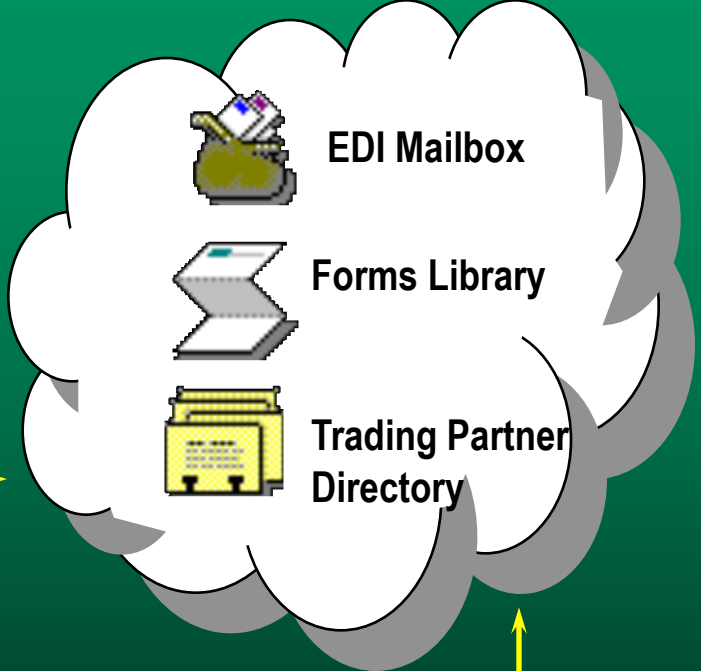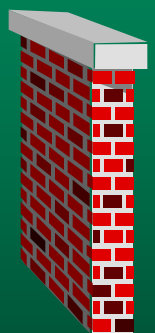- **Globally Supported with International EDI Standards**

GE TradeWeb℠
A Service of GE Information Services

Low Volume Non-Prod Supplier

FIREWALL

EDI Mailbox

Forms Library

Trading Partner Directory

GE TradeWeb Site on WWW
- EDI Info Center
- EDI Tutorial
- EDI Demo
- TP Search
- Registration

Chrysler

EDI*Express/ EDI*Express TradaNet

Mailbox

GE TradeWeb℠
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EDI Mailbox

Forms Library

Trading Partner Directory

www.getradeweb.com

GE TradeWeb ℠

A Service of GE Information Services

commercial site:

www.getradeweb.com

special on-line demo:

www.geis.com/geis/getradeweb/